

# **BRIGHT MAX**

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Advanced Skincare

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# BRIGHT MAX

"BRIGHT MAX" is a specialized brand focusing on the beauty and health of the skin, utilizing the latest scientific advancements. Recognizing that transparency and radiance are essential for healthy skin, "BRIGHT MAX" offers skincare and therapeutic products addressing key skin concerns such as acne, pigmentation, and more, promoting a healthy and natural complexion. The brand's products are formulated based on recommended dosages of active ingredients derived from clinical studies, aiming to enhance skin radiance, youthfulness, protection, prevention, and healing of skin damage, ultimately improving overall skin health.

**"BRIGHT MAX" products are categorized into four main classifications:**

- Anti-aging and Skin Brightening Products: **C-Bright**
- Hydrating Products: **Hydra-Bright**
- Treatment for Acne and Pigmentation: **Acne-Bright**
- Skin Brightening and Dark Spot Reduction Products: **Tone-Bright**

Each category is designed to address specific skincare needs, providing tailored solutions for a comprehensive skincare routine.



## **C-BRIGHT** **CLEANSING** **FOAM**

Vitamin C  
Ferulic acid  
Dermawhite Complex  
Niacinamide

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This soft delightful foam deeply cleanses the skin from dirt and impurities while stimulating its natural exfoliation, clearing clogged pores and giving it a natural radiant glow. Vitamin C with the help of Ferulic acid delivers anti-oxidant protection and rescues skin from free radicals; Niacinamide and Dermawhite complex help brighten the skin while Aloe Vera and Glycerin effectively hydrate it. This mild but effective cleanser is free of soap and paraben.

### Product Features:

- Intense cleansing effect for all skin types
- Light pleasant foam with easy spreading and quick rinsing
- Helps make the skin revitalized and radiant and fade dark spots
- No dryness and stretching feeling after wash
- Benefits from a special brush to intensely wash the skin
- Paraben free and Soap free

### Key Ingredients:

- **Vitamin C:** stops melanin production by inhibiting the activity of tyrosinase. Boosts collagen synthesis, hence increases the firmness and elasticity of the skin.
- **Ferulic acid:** acts as an anti-oxidant and anti-aging agent. It also acts in synergy with other anti-oxidants, especially vitamin C to protect the skin cells.
- **Niacinamide:** actively works by brightening the skin complexion as well as helping fade away dark spots caused by scars left behind after Acne breakouts.
- **Dermawhite complex:** this complex can reduce the production of melanin pigments and helps lighten and brighten the skin complexion.

### How to use:

1. Wet your face and neck.
2. Pump out the foaming face wash and massage gently all over the face and neck with the help of the soft silicone brush.
3. Rinse and pat dry. Wash the silicone brush after usage



## C-BRIGHT CLEANSING FOAM

Vitamin C  
Ferulic acid  
Dermawhite Complex  
Niacinamide



**C-BRIGHT**

**VITAMIN C 25%  
LIPOSOMAL  
SERUM**

Oil free

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This serum, enriched with Vitamin C utilizing liposomal technology, is devoid of fats and rich in powerful antioxidants with high stability and permeability.

It provides protection to the skin against harmful rays such as IR, UVB, UVA, and other environmental pollutants that contribute to premature skin aging.

### Product Features:

- Brightens and diminishes acne and sun-induced dark spots.
- Anti-wrinkle by inhibiting collagen degradation.
- Powerful antioxidant, reduces the effects of free radicals and skin cell damage.
- Hydrates and enhances skin elasticity.
- Anti-inflammatory, soothes redness and sun-induced inflammations.
- Suitable for all skin types.
- Non-greasy.

### Key Ingredients:

- **Liposomal Vitamin C:** Unique liposomal technology enhances the stability of Vitamin C, allowing deeper penetration into the layers of the skin, intensifying its effects.
- **Arbutin:** The synergistic effect of arbutin with Vitamin C in this formulation helps eliminate and lighten skin pigmentation, resulting in even skin tone and enhanced beauty.
- **Tranexamic Acid:** One of the most potent skin brightening agents, it prevents melanin production, especially when induced by UV rays, aiding in the reduction of acne-induced dark spots and increasing moisture retention.
- **Folic Acid:** An antioxidant and anti-wrinkle compound. When combined with other antioxidants like Vitamin C, it has a synergistic effect, preventing cellular damage caused by harmful sun rays and environmental pollutants.

### How to use:

Apply once or twice daily to clean skin. For enhanced effectiveness during treatment periods, it is recommended to use sunscreen with high SPF in conjunction with this product.

C-BRIGHT  
**VITAMIN C 25%**  
**LIPOSOMAL**  
**SERUM**

Oil free





**C-BRIGHT**

**VITAMIN C 5%  
REJUVENATING  
CREAM**

Ferulic Acid

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This product features a highly stable 5% Vitamin C, coupled with a lightweight, rapidly-absorbing moisturizer. It boasts brightening properties, powerful anti-oxidative effects, and rejuvenation benefits, making it an ideal addition to your skincare routine.

### Product Features:

- Reduces fine lines and wrinkles caused by harmful sunlight and aging.
- Increases collagen production and prevents the formation of wrinkles and signs of aging.
- Brightens and evens out the skin tone by minimizing dark spots and skin discolorations.
- Reduces skin inflammation caused by exposure to harmful sunlight.
- Repairs and strengthens the skin barrier.
- Alleviates dryness and retains moisture for the skin.
- Suitable for all skin types.

### Key Ingredients:

- **Vitamin C:** With powerful antioxidant properties, it helps reduce damage from sunlight and improves skin color.
- **Ferulic Acid:** Enhances skin structure and reduces fine lines and wrinkles.
- **Tranexamic Acid:** Helps reduce dark spots and skin discolorations, making the skin tone more even.
- **Niacinamide:** Strengthens the skin barrier and reduces skin discolorations.

### How to use:

Apply a suitable amount of C-Bright Vitamin C 5% Rejuvenating Cream to clean face and neck, gently massaging. This product is suitable for use before makeup application or before applying sunscreen. For better results, it is recommended to use C-Bright Rejuvenating Sunscreen Cream +SPF50 after applying this cream.

C-BRIGHT  
**VITAMIN C 5%  
REJUVENATING  
CREAM**  
Ferulic Acid







**C-BRIGHT**

## **VITAMIN C HAND REJUVENATING CREAM**

Shea Butter  
Calendula Oil

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An exceptionally nourishing, repairing, brightening, and anti-aging moisturizer. This product, with its potent antioxidant properties and instant hydration with long-lasting effects, reduces skin lines and wrinkles. It promotes smoothness and rejuvenation for the skin.

### Product Features:

- Alleviates dryness and retains moisture for the skin of hands and nails.
- Rejuvenates and improves the texture of the skin.
- Reduces wrinkles and fine lines on the skin.
- Decreases skin inflammation caused by exposure to harmful sunlight.
- Prevents the development of wrinkles and signs of aging on the skin of hands.
- Brightens and evens out the skin tone of hands.
- Repairs and strengthens the skin.
- Aids in the healthy growth of nails and enhances the overall appearance of nails.
- Strengthens weak and brittle nails and protects the nail cuticle.
- Compatible with all types of skin on the hands.

### Key Ingredients:

- **Vitamin C, E, and Ferulic Acid:** Powerful antioxidants that contribute to skin rejuvenation and brightening.
- **Shea Butter, Calendula Oil, and Jojoba Oil:** Powerful moisturizers that soften and smooth the skin, preventing dryness and nail damage.
- **Curcumin Active Substance:** Skin brightening agent that helps reduce spots and skin discolorations.
- **Dermawhite Complex:** Reduces melanin production and prevents skin discoloration and spots.

### How to use:

Apply a suitable amount of C-Bright Vitamin C Hand Rejuvenating Cream to clean hands and nails. Massage gently. It is recommended to use this cream every morning and night, or as needed, to alleviate dryness, retain moisture for the skin of hands, and maintain the health of nails.



## C-BRIGHT VITAMIN C HAND REJUVENATING CREAM

Shea Butter  
Calendula Oil



**C-BRIGHT**  
**TINTED SUNSCREEN**  
**CREAM SPF50+**

Tranexamic Acid

Oil free

NATURAL TINT

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A highly potent rejuvenating and protective solution for the skin against free radicals, pollution, and harmful IR/UVA/UVB sun rays. The formulation of this product, while promoting youthfulness and collagen synthesis, forms a powerful antioxidant complex.

## Product Features:

- High protection sunscreen cream with SPF50<sup>+</sup>.
- Natural coverage enhancing the beauty of various skin tones.
- Reduces signs of premature aging, such as wrinkles and fine lines on the face and neck.
- Powerful brightening and uniforming of skin color, correcting uneven skin tones.
- Addresses damages and inflammation caused by harmful sun rays and free radicals.
- Suitable for all skin types.
- Fragrance-free and non-greasy.

## Key Ingredients:

- **Vitamin C:** Achieve optimal sun protection with Vitamin C. The antioxidant-rich formula in Bright-max SPF50+ with Natural Tint, combined with Vitamin E, reduces wrinkles and fine lines, while enhancing brightening and anti-spot effects.
- **Dermawhite Complex:** Address dark spots with this potent complex. Beyond diminishing melanin production for a brighter complexion, it functions as an antioxidant, preserving skin youthfulness and overall health.

## How to use:

Apply a sufficient amount of sunscreen uniformly to dry face and neck at least 15 minutes before sun exposure. Reapply every 2-3 hours or immediately after swimming, sweating, or towel drying to maintain maximum protection.



C-BRIGHT

## TINTED SUNSCREEN CREAM SPF50+

Tranexamic Acid  
Oil free  
NATURAL TINT



## HYDRA-BRIGHT HYALURONIC ACID 2% SERUM

Oil free

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Hydra-Bright Hyaluronic Acid 2% Serum is a multi-functional, intensely hydrating, and barrier-strengthening serum.

This product incorporates 2% hyaluronic acid with triple molecular weight, allowing penetration into different layers of the skin. The formulation also includes Vitamin B5 and Dermawhite Complex.

The combination of hyaluronic acid and Dermawhite Complex provides deep hydration, cellular repair, protein stabilization, and helps in reducing skin blemishes, resulting in a fresh, even-toned, firmer, and brighter skin appearance.

### Product Features:

- Intense, immediate, and deep hydration to every layer of the skin.
- Anti-wrinkle benefits through hydration and repair of the skin barrier.
- Brightening and assistance in reducing dark spots.
- Powerful antioxidant and reducer of skin cell damage.
- Soothing redness and inflammation in sensitive skin.
- Suitable for all skin types, especially dry and dehydrated skin.

### Key Ingredients:

- **Hyaluronic Acid:** Triple-weight hyaluronic acid penetrates deeper layers of the skin, providing deep hydration. Creates a protective layer on the skin's surface to prevent water evaporation from lower skin layers, improving overall skin appearance.
- **Vitamin B5:** Strengthens the skin's protective barrier, reducing moisture loss and damage from environmental stressors. Vitamin B5 stimulates collagen and elastin production, contributing to improved overall skin texture and reduced signs of aging.
- **Dermawhite Complex:** Inhibits tyrosinase enzyme activity, reduces melanin production, and aids in skin brightening. The antioxidant activity of Dermawhite Complex helps prevent damage from free radicals and oxidative stress, preserving skin health and youthfulness.

### How to use:

After cleansing the skin, apply a few drops of the Hydra-Bright Hyaluronic Acid 2% Serum to clean skin. Gently massage and allow it to be fully absorbed. Recommended for daily use, one to two times a day. This serum is suitable for all skin types and can be used in conjunction with other skincare routines.

## HYDRA-BRIGHT HYALURONIC ACID 2% SERUM

Oil free





## HYDRA-BRIGHT RICH HYDRATING CREAM

Ceramide  
Dermawhite  
Vitamin E & F



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This cream is suitable for dry and normal skin, featuring a quickly-absorbing texture. In addition to providing intense moisturization, it helps improve dullness and wrinkles caused by dryness and dehydration of the skin.

## Product Features:

- Balances skin moisture with powerful and deep hydration.
- Reduces wrinkles and fine lines, providing hydration to the skin layers.
- Brightens and evens out skin tone.
- Repairs and strengthens the surface layer (epidermis) of the skin, enhancing the natural defense barrier.
- Powerful antioxidant properties and reduces skin inflammation caused by exposure to harmful sunlight.
- Suitable for dry and normal skin.

## Key Ingredients:

- **Hyaluronic Acid:** Triple molecular weight penetrates deeper skin layers, increasing the skin's capacity to retain and maintain water.
- **Ceramides and Vitamin F:** Improves skin health and strengthens the protective function of the skin, preventing water evaporation from the skin layers.
- **Vitamin E:** Plays a key role in protecting the cell membrane of the epidermal layer and surface lipid, with strong antioxidant properties.
- **Dermawhite Complex:** Reduces the production of excess melanin, preventing skin pigmentation due to harmful sunlight and skin dryness. Aids in brightening the skin.

## How to use:

Apply a sufficient amount of Hydra-Bright Rich Hydrating Cream to clean face and neck using an upward motion. Recommended for daily use, one or two times a day. This product is suitable for dry to normal skin types and can be used with other skincare routines.



## HYDRA-BRIGHT RICH HYDRATING CREAM

Ceramide  
Dermawhite  
Vitamin E & F





**HYDRA-BRIGHT**  
**AQUA FUSION**  
**SUNSCREEN SPF50+**

Ceramide  
Dermawhite

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Featuring an extremely lightweight and fast-absorbing texture, this product protects the skin from free radicals and harmful sun rays. Additionally, it maintains exceptional moisture levels, contributing to skin firmness and reducing wrinkles caused by dryness.

## Product Features:

- High protection sunscreen fluid with a lightweight texture for easy absorption into the skin.
- Brightens and evens out skin tone.
- Provides deep hydration to skin layers, reducing fine lines and wrinkles.
- Repairs and fortifies the surface layer (epidermis) of the skin, enhancing the natural skin barrier.
- Compatible with all skin types, especially oily and sensitive skin.
- Fragrance-free and non-greasy.

## Key Ingredients:

- **Hyaluronic Acid:** Triple molecular weight hyaluronic acid deeply hydrates and protects against moisture loss.
- **Ceramides:** Found in Hydra-Bright Sunscreen, ceramides combat aging, enhancing skin health, and preventing water evaporation.
- **Dermawhite Complex:** Reduces melanin, promoting skin brightening, and acts as an antioxidant to preserve skin youthfulness.

## How to use:

1. Shake well before use.
2. Apply a sufficient amount of sunscreen uniformly to the face and neck at least 15 to 20 minutes before sun exposure.
3. For maximum protection, reapply regularly every two hours and immediately after sweating, swimming, or towel drying.

## HYDRA-BRIGHT AQUA FUSION SUNSCREEN SPF50+

Ceramide  
Dermawhite





## HYDRA-BRIGHT LIGHT HYDRATING CREAM

Sebomine  
Ceramide  
Niacinamide  
Oil free



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With a lightweight texture, this cream serves as an oil-free moisturizer ideal for daily use on oily skin. The inclusion of niacinamide and sebum control in the formulation not only provides gentle moisturization but also regulates skin oiliness, preventing acne breakouts in susceptible oily skin.

## Product Features:

- Balancing skin moisture with strong and deep hydration of skin layers.
- Normalizing and regulating skin oiliness to prevent acne.
- Reducing fine lines and wrinkles caused by dehydrated skin.
- Restorative and firming for the outer layer (epidermis) of the skin, enhancing the natural skin barrier.
- Powerful antioxidant properties and reduction of skin inflammations caused by exposure to harmful sunlight.
- Compatible with oily skin prone to acne.

## Key Ingredients:

- **Hyaluronic Acid:** With a triple-molecular weight, it penetrates into deeper skin layers, enhancing the skin's capacity to retain and preserve moisture.
- **Sebomine:** By regulating and reducing skin oiliness, it helps prevent acne and contributes to a healthier complexion.
- **Niacinamide:** Reduces the production of facial oil, minimizes open pores, and has anti-inflammatory effects.
- **Ceramides and Vitamin F:** Improve skin health, strengthen the protective function of the skin barrier, and prevent water loss from the skin's layers.
- **Vitamin E:** Plays a key role in protecting the cellular membrane of the epidermis and the lipids of the skin's surface with its potent antioxidant properties.

## How to use:

Apply a sufficient amount of the Hydra-Bright Moisturizing Cream for Oily Skin to clean face and neck, using upward motions. It is recommended for daily use, once or twice a day.

This moisturizing cream is suitable for oily skin and can be used in conjunction with other skincare routines.

## HYDRA-BRIGHT LIGHT HYDRATING CREAM

Sebomine  
Ceramide  
Niacinamide  
Oil free





## ACNE-BRIGHT CLEANSING FOAM

Salicylic acid  
Niacinamide  
Tea Tree Oil  
Dexpanthenol

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This light foam is a special cleanser ideal for cleansing oiliness and impurities from oily and Acne-prone skin. This product contains Salicylic acid and Tea tree oil, which regulate skin sebum, cleanse skin pores and excess fat with their exfoliating and natural anti-bacterial effects, thus preventing pimples. Due to Niacinamide, this foam helps to treat Acne and the dark patches caused by it while Dexpanthenol hydrates and repairs the protective barrier of the skin.

## Product Features:

- Intense cleansing effect for combination, oily and Acne-prone skin
- Light pleasant foam with easy spreading and quick rinsing
- Removes the undesired shine of the skin and minimizes its pores by regulating the secretion of skin sebum
- No dryness and stretching feeling after wash
- Benefits from a special brush to intensely wash the skin
- Paraben free and Soap free

## Key Ingredients:

- **Salicylic acid:** effectively neutralizes bacteria on the surface of the skin to prevent new pimples from forming. Additionally, Salicylic acid has keratolytic properties that unclogs skin pores preventing any type of Acne.
- **Niacinamide:** actively works by brightening the skin complexion as well as helping fade away uneven texture caused by scars left behind after an Acne breakout.
- **Tea Tree Oil:** has strong anti-bacterial activity and helps eliminate Acne causing bacteria and get rid of whiteheads and blackheads.
- **Dexpanthenol:** is an important vitamin that offers strong anti-oxidant and skin repairing benefits, protecting the skin from free radical damage.

## How to use:

1. Wet your face and neck.
2. Pump out the foaming face wash and massage gently all over the face and neck with the help of the soft silicone brush.
3. Rinse and pat dry. Wash the silicone brush after usage



## ACNE-BRIGHT CLEANSING FOAM

Salicylic acid  
Niacinamide  
Tea Tree Oil  
Dexpanthenol



**ACNE-BRIGHT**

## **AZELAIC ACID 10% SUSPENSION**

Oil free

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Formulated to address and improve blemishes caused by acne and alleviate mild skin discolorations, this product contains 10% azelaic acid and calendula flower extract. These two ingredients possess strong anti-inflammatory properties, preventing inflammation caused by acne-causing bacteria. Moreover, they effectively treat the underlying factors contributing to acne, leading to a reduction in acne symptoms, particularly in sensitive skin.

### Product Features:

- Diminishes acne-induced dark spots and rosacea.
- Treats skin pigmentation and discolorations, promoting brightness.
- Targets acne, especially inflammation-induced acne and rosacea symptoms.
- Strong anti-inflammatory properties, alleviating inflammation caused by acne and rosacea.
- Controls sebum secretion and cleanses skin pores.
- Suitable for sensitive and acne-prone skin.

### Key Ingredients:

- **Azelaic Acid:** Azelaic acid controls acne-causing bacteria and reduces inflammation, playing a crucial role in acne treatment. It is recognized for its effectiveness in addressing various factors contributing to acne, controlling pigmentation, and treating skin discolorations.
- **Calendula Flower Extract:** Calendula extract boasts antioxidant, antimicrobial, and anti-inflammatory properties, aiding in the healing and soothing of the skin, particularly in the treatment of post-inflammatory conditions.

### Usage Instructions:

Apply once or twice daily to the entire face for overall skin brightening or directly on acne or discoloration for targeted treatment. Avoid simultaneous use with other products containing exfoliants. It is recommended to use a moisturizer and high SPF sunscreen in conjunction with this product.



ACNE-BRIGHT  
**AZELAIC ACID 10%**  
SUSPENSION  
Oil free

Simple. Ordinary. Effective





## ACNE-BRIGHT SPOT ACNE GEL

AHA ( Glycolic Acid )  
Silymarin

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Featuring a potent formulation with rapid efficacy, this product is designed for the prevention and localized improvement of acne and residual marks. In addition to 2% salicylic acid, it contains seven effective compounds with specific antibacterial, anti-inflammatory properties, addressing acne-induced pigmentation and controlling skin oiliness for enhanced blemish and mark improvement.

## Product Features:

- Targeted relief for inflammatory, blackhead, and whitehead acne.
- Reduction in severity and prevention of acne breakouts.
- Improvement of post-acne pigmentation.
- Regulation of skin surface oiliness.
- Reduction of inflammation caused by acne-causing bacteria growth.
- Restoration of skin structure after resolving active breakouts.
- Suitable for acne-prone skin.

## Key Ingredients:

- **Salicylic Acid 2%:** Reduces skin oil production and regulates oil levels.
- **Azelaic Acid:** Decreases melanin production and brightens the skin.
- **Silymarin:** Protects the skin against harmful sun rays and environmental pollutants.
- **Centella Asiatica Extract:** Anti-inflammatory and regenerative properties for the skin.
- **Licorice Extract:** Anti-inflammatory, antimicrobial, antioxidant, and skin-brightening effects

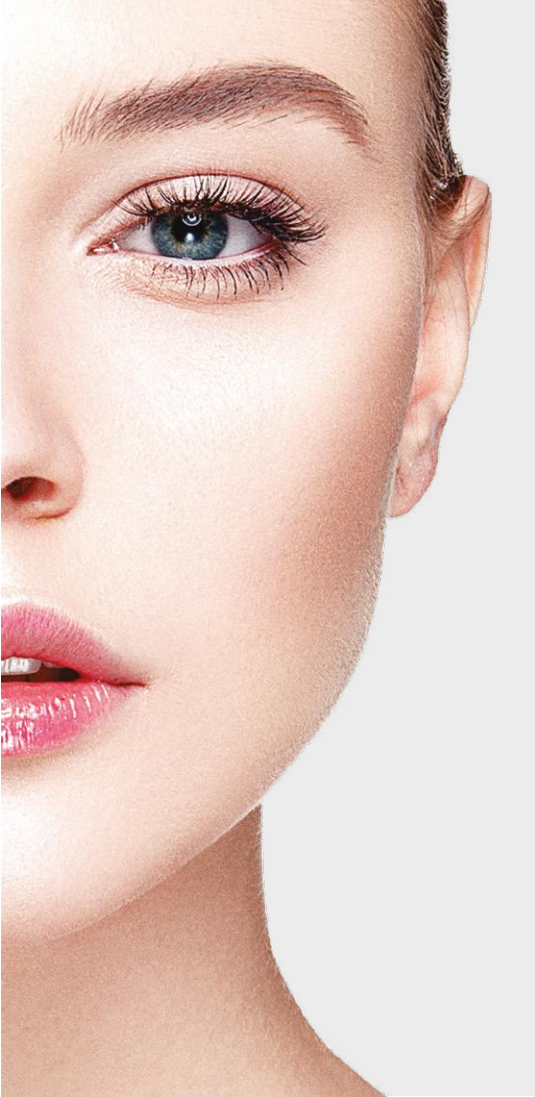
## How to use:

Before application, thoroughly clean the skin. Once or twice daily, apply a thin layer of Spot Gel Acne-Bright to the affected area. If dryness or peeling occurs, reduce usage to once a day. After application during the day, use sunscreen with an appropriate protection factor.

## ACNE-BRIGHT SPOT ACNE GEL

$\alpha$ -Hydroxy Acid  
Silymarin





## **TONE-BRIGHT NIACINAMIDE 10% SERUM**

Oil free

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Tone-Bright Niacinamide 10% Serum is a water-based product with multiple functions that soothe skin inflammations and strengthen the skin barrier over time. This unique serum, with its brightening and even-toning properties, positively influences various aspects of skin health, aiding in preventing and treating acne and reducing skin discoloration. The serum, by minimizing pores, regulating oil secretion, and protecting collagen, revitalizes the natural structure of the skin, preserving its beauty.

## Product Features:

- Minimizes open pores.
- Brightens and reduces skin discoloration.
- Soothes skin inflammations.
- Strengthens the skin barrier and provides effective hydration.
- Anti-aging properties, reducing fine lines and wrinkles.
- Aids in acne treatment, reduces oil secretion.
- Prevents increased pigmentation and the formation of dark spots.
- Suitable for all skin types, especially oily skin.

## Key Ingredients:

- **Niacinamide:** Brightens, has anti-wrinkle properties, and moisturizes. Prevents the transfer of melanin to the skin's surface, enhancing cellular metabolism, improving skin texture, and reducing oxidative stress.
- **Neutrogena (Palmitoyl Tripeptide-8):** Protects against neurogenic inflammation and immune system responses, such as redness and swelling. Acts as a protective barrier against sun-related effects.
- **Zinc Gluconate:** Regulates skin oil secretion, stimulates collagen matrix regeneration, and has strong anti-wrinkle effects. Enhances skin immunity, has anti-inflammatory effects, promotes healing, and minimizes pores.

## How to use:

Apply once or twice daily on clean skin. For increased effectiveness during treatment periods, it is recommended to use sunscreen with high SPF in conjunction with this product.

## NIACINAMIDE 10% SERUM

Oil free

