



NOVO PEARL[®] an easy to use pearlizing agent

- Provides pearly appearance to the final product
- Applicable in liquid rinse-off products with a stable effect
- Effortless formulation using a cold blend process



NOVO PEARL®

INCI Name: Sodium Laureth sulfate, Cocamidopropyl betaine, glyceryl stearate, water and preservative

Introduction:

To make personal care cleansing products such as shampoos, body washes or liquid hand soaps pearly, we need to add a pearling agent.

There are some issues while using them:

- Premix with water
- The stability of that which was a major issue

Technical Data Sheet (TDS)

Appearance	White paste
PH (5% in water)	3.0-7.0
Active (anionic)	22.0-25.0%
NaCl	Max 1.0 %
Mesophilic bacteria	<=100 CFU/g
Yeast & Mold	<10 CFU/g





Active & Mechanism:

We have reached a compound without the need of any predispersion and it is stable over time.

- Easy-to-use
- Cold blend
- Stable product

Typical formulation for hand wash

Water	qs
SLES 26%	15-20
Cocamido propyl betain	6-8
Novo pearl	3.5-6
Peg 150 distearate	1-3
Novo ben 5	1
EDTA	0.1
Glycerin	1-3

Benefits:

- Easy-to-use
- Cold blend
- Stable product (in terms of sedimentation and color)

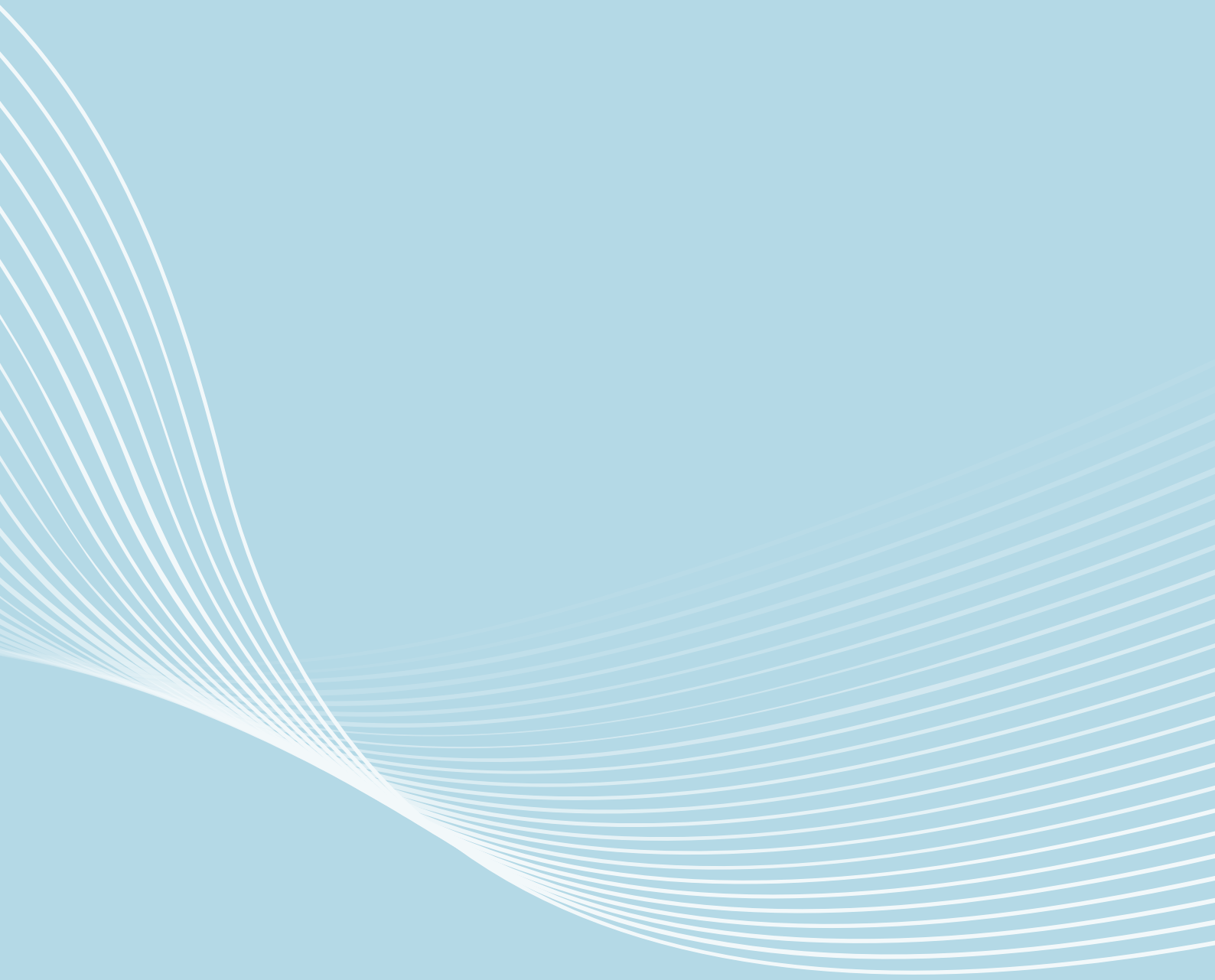
How to use:

- Add at any steps (no need to premix)
- Cold process

Dosage: 2-7

Applications:

- Hair shampoo
- Body wash
- Hand wash



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