



NOVOFIX P[®] an innovative high performance fragrance fixative

- Helping to increase perfume persistence.
- Masking the pungent odor of alcohol.
- With antibacterial effect





NOVOFIX P[®]

INCI Name: Glycol and fatty ester and alcohol

Introduction:

Novofix P is a high-performance fragrance fixative. Without containing phthalate, It masks the pungent odor of alcohol. It can solubilize and present a wide variety of essential oils and fragrance ingredients. It is Phthalate-free. Suggested for perfume.

Technical Data Sheet (TDS)

| | |
|------------------------|---------------|
| Appearance | colorless |
| Density 20° C | 0.84-0.89g/ml |
| Refractive index 20° C | 1.3850-1.4050 |
| PH as in | 6.0-7.0 |

Active & mechanism:

A Phthalate free Fragrance fixative acting as an emollient and masking the odor of alcohol.

Typical Formulation for POerfume

| | |
|-------------|-----|
| Novofix P | 40 |
| Fragrance | 20 |
| Water | 5 |
| Alcohol | qs |
| Novosorb OS | 0.2 |
| EDTA | 0.1 |

Benefits:

- Helping to increase perfume persistence.
- Masking the pungent odor of alcohol.
- With antibacterial effect

How to use:

- Cold process /add at any steps

Dosage: 5-50%

Applications:

- Perfume
- Body splash
- alcoholic and clear serums



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