



Novo accelerator[®] an innovative revolutionizing perfume manufacturing process.

- provides instant maveration.
- dramatically reduces processing time.
- reduces the need for investment in new equipment.





Novo accelerator®

INCI Name: Biopolymer (micro crystalline cellulose) and glycol

Introduction:

The traditional process of perfume manufacturing may be a time and energy intensive process. Such complexity leads to different problems, such as high inventory, insurance, and capital costs.

Furthermore, reacting to unexpected sales may be difficult, mainly when you are still processing your new batch. On top of that, expanding your production capacity may be an issue, considering the investment needed for additional space and equipment.

Technical Data Sheet (TDS)

Form	past
Colour	white to ivory
Odor	characteristic
pH at 25°C	6-8
total solids at 100°C	86-96%
total ashes at 600°C	10-14%
solubility	partially soluble in water
viscosity	250-500 cps





Active & Mechanism:

It transforms a slow, high energy consuming, process into a fast simple and easy way to produce high quality perfumes.

It is effective at very low concentrations.

It doesn't change olfactive characteristics of the fragrance. In fact it reacts with contaminants and undesirable components of the alcoholic solution, accelerating the process of manufacturing by removing selectively the volatile substances responsible for blocking olfactory receptors.

Typical formulation for perfume	
Water	5
Novo fix P	40
Novosorb OS	0.1-0.3
Novo accelerator	1
Alcohol	qs
Fragrance	20

Benefits:

- Less capital invested in stock, alcohols and equipment.
- Unexpected sale met quickly .
- Lower production costs.
- Manufacturing perfumes in a clean, fast, green way.
- Immediate results with just %1 dosage.
- Easy to incorporate into hydroalcoholic solutions.
- Easily removed by filtration.

How to use:

Add to storage of alcohol and water and perfume, mixed 15 minutes, filter to filling.

Dosage:

	Percentage of fragrance	1% Novo accelerator
parfum	20-25%	15 minutes
Eau de parfum	12-18%	15 minutes
Body splash	5-8%	15 minutes

Applications:

- Perfume
- Body splash
- Diffuser



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