



Novo Alcohol Sub[®] an innovative Natural solvent

- A natural solvent substitute for alcohol, having the same properties.
- Covers all Halal claims
- Covers Natural claims





Novo Alcohol Sub[®]

INCI Name: tridecene & pentadecane

Introduction:

Novo Alcohol Sub is an innovative natural and biodegradable alcohol replacement Solvent. A composition that provides fast-drying and stabilizing properties for a wide range of cosmetics formulation, especially perfumes. It also acts as a fragrance booster while enhancing its spreadability.

Thanks to its emollient function, this agent leaves a silky softness effect when used in skincare and haircare formulations.

Technical Data Sheet (TDS)

appearance	liquid
Odor	characteristic
Refractive index	1.352-1.3595
Boiling point	61-76°C
Cloud point	≤ -15°C
Liquid viscosity	0.38-0.44 cst
Liquid density	1.43-1.52g/ml

Typical formulation for perfume

Novo alcohol sub	60-70
Fragrance	30-40

Benefits:

- Rapid evaporation allows faster “blooming” of fragrances
- It has little odor that will not interfere with fragrances, unlike alcohols
- Fast drying action provides a wide range of applications
- Alcohol replacement
- Light and non-sticky skin feel
- No need to macerate nor to chill nor to filtrate

How to use:

- Just mix fragrance and the solvent
- Cold process

Dosage: 10-100

Applications:

- Natural Perfume
- Halal perfume
- Alcohol free perfume
- Alcohol free products



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