



Novofix R® an innovative composition for deodorant application

- Effective against odor-causing bacteria
- Buffering properties
- Enabling the fragrance longer lasting power
- Enabling aluminum-free formulation long-lasting efficiency





NOVOFIX R®

INCI Name: Glycol and fatty ester

Introduction:

In most deodorants, especially, aluminium-free ones, the pH of the product will change over the time and lasts far less than other types. Novofix R could solve this issue.

Technical Data Sheet (TDS)

Appearance	colorless
Density 20 °C	0.99-1.01g/ml
Refractive index 20° C	1.39-1.45
pH as in	7.0-8.5

Active & mechanism:

Novo fix R is the key ingredient which can be antibacterial as well as buffering agent leads to have a constant pH during time.

Besides, it makes fragrance last more on the skin.

Typical formulation for serum

Water	qs
Novosorb ws	0.2-0.5
Fluidipure 8g	5
Novofix R	5-8
Novo ben 5	1
EDTA	0.1
Fragrance	qs

How to use:

- Cold process
- At any step

Dosage: 3-10%

Applications:

- Roll deodorant
- Serum

Benefits:

- Anti bacterial
- Avoid pH changing over time
- Makes fragrance long last





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